Teams	Project Management	Advisory	Financial & In-Kind Partners	Jurors
Responsibilities	▪ *Over-all management of Alaska Marketplace* ▪ *Prepare framework, concept, guidelines, etc.* ▪ *Initial screening and evaluation of concept* ▪ *Communications/External Relations* ▪ *Partnership Coordination* ▪ *Private sector fundraising for awards*	▪ *Similar to a BoD: Suggests changes and endorses framework and design to core team* ▪ *Evaluates Proposals* ▪ *Select finalists* ▪ *Endorse roster of jurors to advisory committee* ▪ *Partners outreach*	▪ *Provide Private Match to State and Federal Contributions* ▪ *Participate in Advisory and Jury groups as desired* ▪ *Provide Entrepreneurial training*	▪ *Participate in day of competition* ▪ *Select winners*
Composition	▪ **Program Manager** Veronica Slajer ▪ **Program team**: o NSG/Veronica Slajer *Planning / Partnership Coordination / Fundraising* o John Tetpon / Communications and Outreach in Alaska and logistics for workshops and October event roll-out o Kathleen Russsell *Message development, Web and Materials Outreach* o GlobalGiving, Cynthia Casas, *Strategic advice and competition assistance, literature search, and outreach* o DCED, *Application and review development* o Gladys Charles, AFN, Administrative support	▪ Co-Champion, Julie Kitka AFN ▪ Co-Champion, State of Alaska, Edgar Blatchford/Jared Brandner ▪ Denali Commission, Federal Co-chair Jeff Staser, State Co-chair Governor Frank Murkowski ▪ Denali Commission staff – Paul McIntosh ▪ Alaska Native Arts Foundation, Alice Rogoff ▪ AK MEP, Willie Hensley ▪ GlobalGiving, Dennis Whittle/Donna Callejon ▪ TDF, Ginger Lew ▪ Others: TBD	▪ Denali Commission (confirmed) ▪ TDF for technical asístanse (confirmed) ▪ ConnocoPhillips (Marnie Isaacs) ▪ BP (Julie/vas) ▪ Yukon Fuels (vas) ▪ NAC (Julie/vas) ▪ APU ▪ Fedex/UPS (vas) ▪ Overstock (julie) ▪ Marriott/Nana ▪ AK MEP (TBD) ▪ Northern Dynasty (Julie) ▪ Rio Tinto (Julie/Verónica) ▪ Chris Buckhold, AK MEP ▪ Alaska Native Arts Foundation staff ▪ First Alaskans Institute	Eminent people representing (TBD): ▪ grass roots organizations, ▪ tribes ▪ funding agencies ▪ foundations ▪ corporations ▪ government

Timeline

The timeline is designed to accommodate the summer season in rural Alaska. A series of knowledge-sharing workshops are planned to provide more in-depth information, technical assistance and opportunities for dialogue. The workshops will be clustered to fit a one day schedule and be held on October 19, 2005 in Fairbanks. The official kick-off and call for proposals of the Alaska Marketplace competition will be announced on October 20, 2005 at the Annual Convention of the Alaska Federation of Natives in Fairbanks, Alaska. The convention which hosts more than 5,000 people from all over the state and is web-broadcast, and televised live, from gavel to gavel will ensure maximum exposure.

Major sponsors and partners of the 2005 Alaska Marketplace will participate in the official kick-off and representatives will be recognized and given an opportunity to address the convention.

The initial short-form proposals will be due and evaluated in December and the finalists will be announced in January 2006. Fur Rendezvous 2006 in February may serve as an opportune time for a proposal workshop for the finalists as they write a longer proposal form for the final assessment. The final competition will be held February or March 2006 as a sole event which will spotlight the finalists' ideas and ultimately the winners who will be announced at the end of the main event.

Budget and Next Steps

The budget for the Alaska Marketplace Project is $425,000 for 2005 (or the first full year), and is anticipated to be approximately $500,000 in 2006 (second year) as the project grows. (It is important to note that many of the start-up costs won't be there in 2006, leaving more money for outreach and winners!) The total can be divided into three broad categories: program administrative and support services, event and awards, and post event follow up and management of winners. Of this total, the Denali Commission has agreed to contribute $275,000 and the remaining $150,000 will be raised through the support of sponsors. There will be a need for in-kind support (yet to be quantified). Alaska Marketplace awards will range in amounts, but will average $10,000 per winner; around ten winners will be selected.