
ALASKA FORWARD

T O W A R D A N E X T G E N E R A T I O N E C O N O M Y

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- Alaska State Chamber of Commerce
- State of Alaska
Department of Commerce, Community and Economic Development
- 12 Alaska Regional Development Organizations (ARDORs)
- Fairbanks and Juneau Economic Development Corporations
- University Center for Economic Development

Phase I – Situational Analysis

- Conduct a baseline reality check
- Incorporate the economic baseline into new approaches to economic development
- Develop concrete new efforts to build the foundations for our next generation economy.

Phase I – Situational Analysis Report

Completed February,
2010

- Economic Profile and Forecast
- Competitive Benchmarking
- Global Market Opportunities
- Analysis of existing economic development objectives and strategies
- Assess the strengths and weaknesses of the state's economic development organizations
- Assessment of Entrepreneurship and Business Climate
- Alaska's Industry Cluster Portfolio
- Final Report - A Path to the Future

Full report is available at:
www.alaskapartnership.org

The Challenge

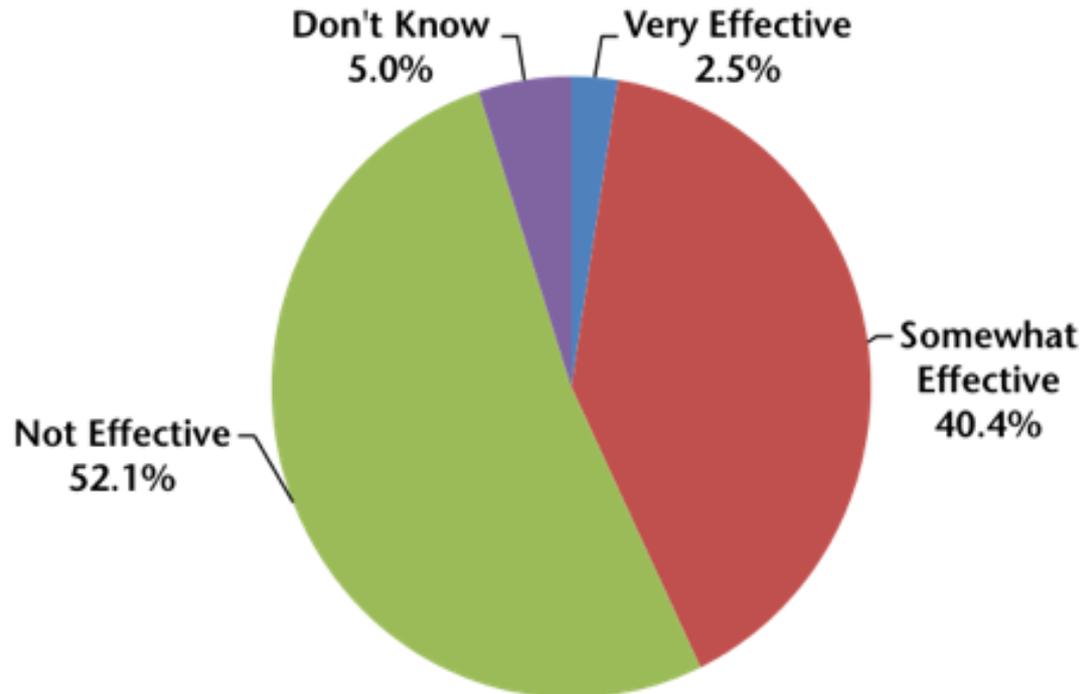
Alaska can expect accumulating levels of future risk and declining economic resiliency due to:

- Continuing declines in oil production (source of 85% of state revenue)
- Uncomfortable trends in other natural resource sectors
- Aging workforce
- Outmigration
- Weak culture of entrepreneurship
- Remoteness and related infrastructure challenges
- High energy and transportation costs

Making the challenge even greater, Alaska's approaches to economic development--its institutional methods—need attention

Current efforts are not considered effective

HOW WOULD YOU RATE THE EFFECTIVENESS OF ECONOMIC DEVELOPMENT EFFORTS IN ALASKA
(N=300)



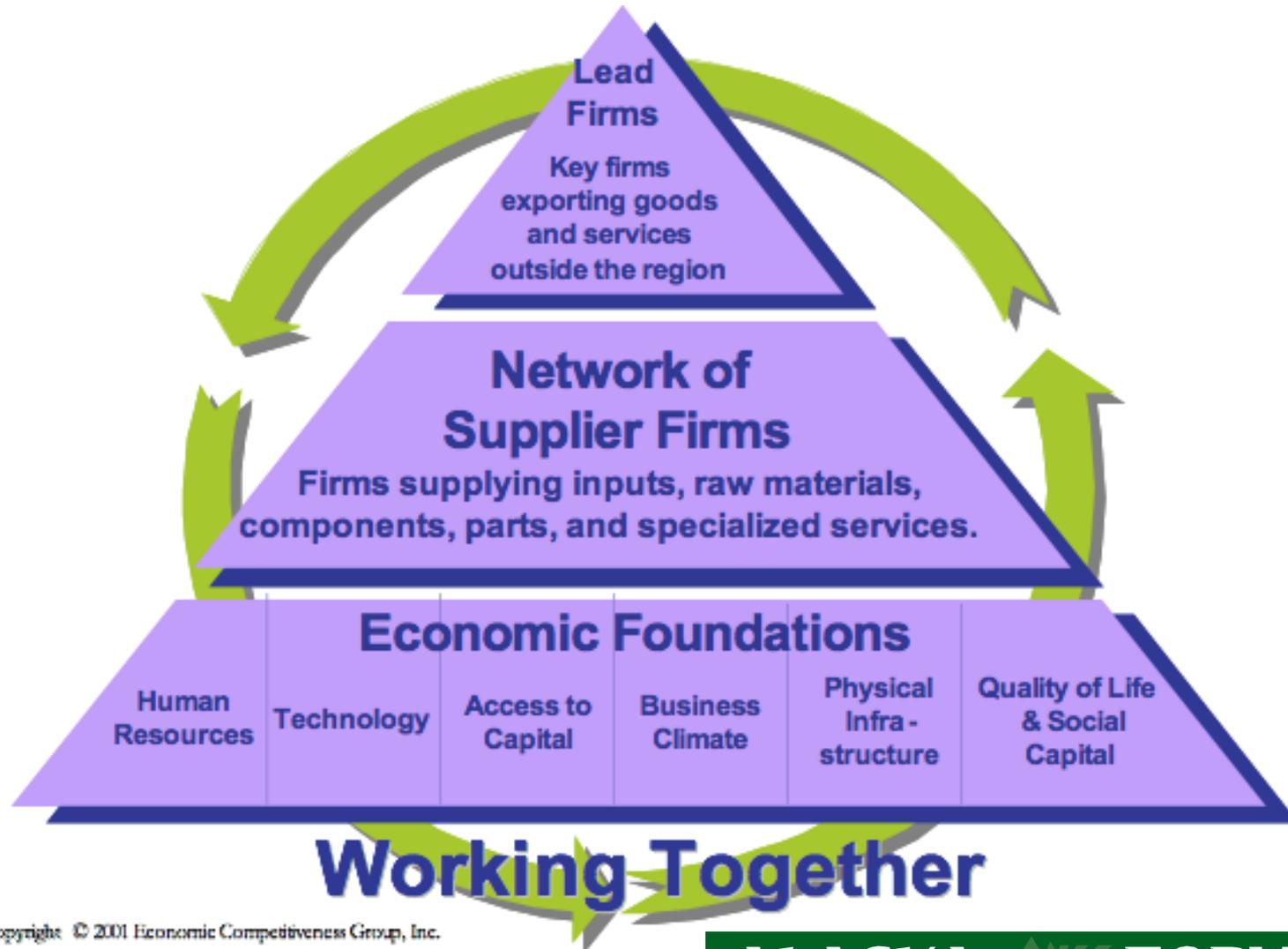
The Alaska Forward Strategy: Industry Cluster Working Groups

Clusters are concentrated cooperation networks of interdependent firms and institutions both private and public

High performing clusters participate in both formal and informal networking between firms

Cluster working groups are facilitated and intentional

Reducing Risk, Strengthening Economies



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6 Steps in Cluster-based Development

Step 1: Forming a Joint Private-Public Leadership Team

Step 2: Situational Analysis

Step 3: Forming Cluster Working Groups

Step 4: Developing & Implementing Action Initiatives

Step 5: Organizing for Continuity

Step 6: Communication & Review

Current Status

- APED Organized as 501(c)(3)
- Situational Analysis Complete
- Staff in Place
- Leadership Council formed
- Alaska Industry Clusters Identified
- Working to select first 3 clusters for development

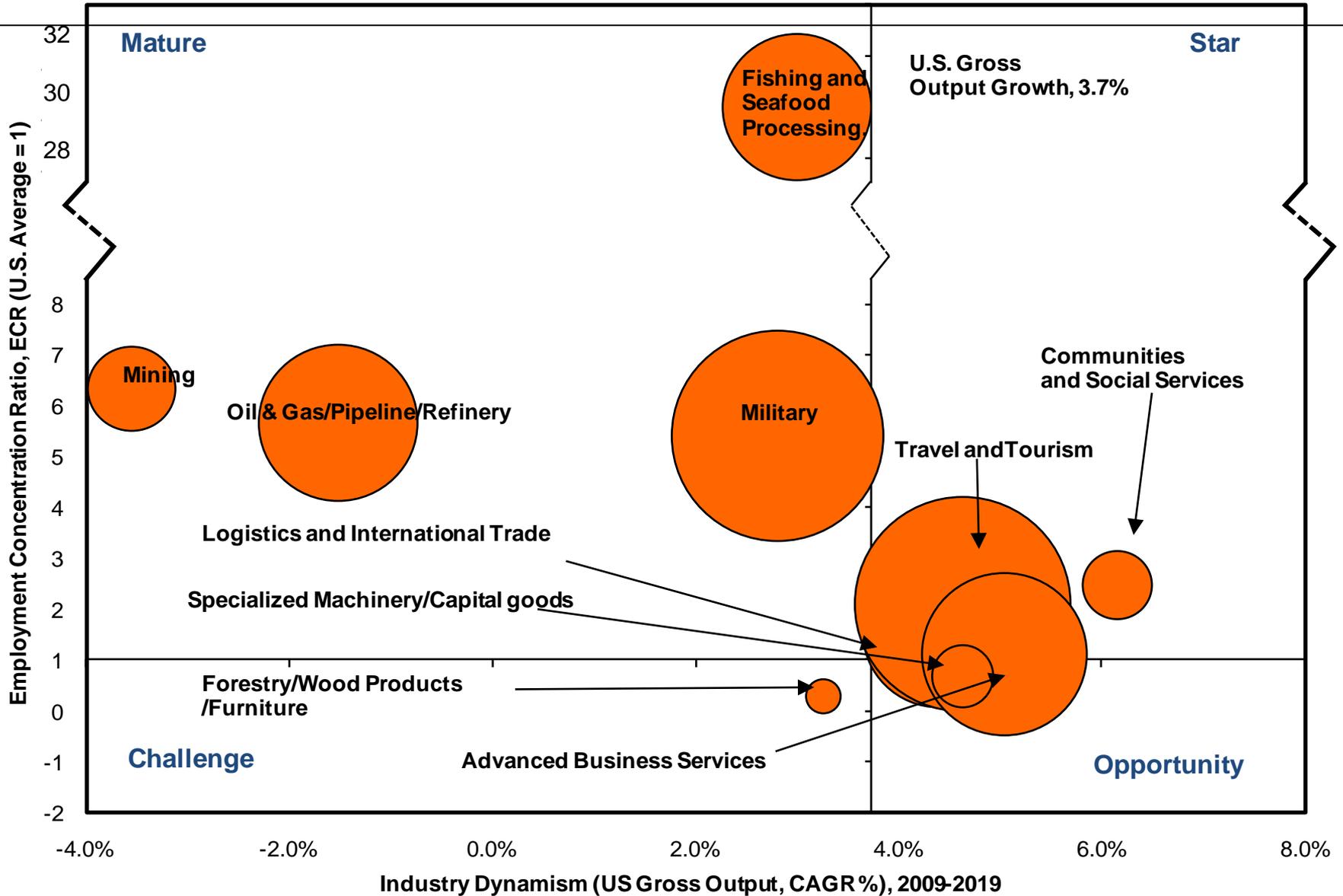
Alaska Forward Leadership Council

- Will Anderson, Koniag, Inc. President & CEO
- Margaret Brown, CIRI President & CEO
- Mike Felix, AT&T Alaska President
- Patrick Gamble, UA President
- Marie Greene, NANA CEO
- Lynn Johnson, Dowland-Bach President
- Linda Leary, Carlile President
- Wendy Lindskoog, AKRR Corporate Affairs

Ten Clusters represent 35% of total employment

Cluster	Industry Dynamism, CAGR Gross Output, 2009-2019	Employment Concentration Ratio	Employment 2008	Change in Employment, CAGR, 2003-2008
Military	2.8%	5.4	27,424	3.8%
Fishing and Seafood Processing	3.0%	30.6	13,351	-1.2%
Logistics and International Trade	4.4%	1.5	13,784	1.7%
Travel and Tourism	4.6%	2.1	28,093	1.2%
Forestry and Wood Products	3.3%	0.3	734	-5.7%
Communities and Social Services	6.2%	2.5	2,858	4.2%
Advanced Business Services	5.0%	1.1	16,354	6.3%
Specialized Machinery/Capital Goods	4.6%	0.7	2,301	14.9%
Oil and Gas/Pipeline/Refinery	-1.5%	5.7	15,067	8.2%
Mining (excl. Oil and Gas)	-3.6%	6.4	4,452	12.1%
Subtotal	2.7%	2.4	124,419	3.4%
Non-cluster	4.4%	0.8	225,268	0.8%
Total	3.7%	1.0	349,686	1.7%

Segmenting Alaska's Clusters



Note 1: Size of bubble represents employment in 2008
 Note 2: For Fishing and Seafood Processing, ECR=30.6

Success Factors in Cluster Initiatives



ALASKA FORWARD

T O W A R D A N E X T G E N E R A T I O N E C O N O M Y

The Alaska Forward Initiative is currently seeking active industry cluster partners . . .

We look forward to working with you to develop Alaska's economy.

www.alaskapartnership.com