

University of Alaska Economic Development & Entrepreneurship

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Mission

“To leverage the unique expertise and research capabilities of the University of Alaska campuses to promote economic development throughout the State.”

Current Programs

- Statewide Technical Assistance
- Entrepreneurship Outreach
- Americorps VISTA
- Cooperative Development Program
- EDA – Handbooks – Fish Processing, B&B, Restaurant, Lodge, Guiding, ATV
- AK Business Monthly Magazine

Internal Partnerships

- Institute of Social and Economic Research (ISER)
- Small Business Development Center (SBDC)
- Business Enterprise Institute (BEI)
- Others.....

Current Clients

■ Fee Based

- City of Seward – feasibility analysis – Agnew::Beck
- APICDA – St. George – Tourism Assessment
- Oceans Alaska – strategic industry plan
- CampFire, USA – market analysis/survey
- APC – Sheila Selkregg, Jane Angvik – industry planning
- ViBE's - ISER collaborative research

Current Clients

- No Fees
 - Kachemak Shellfish – financial planning
 - Anchorage Community Theatre – strategic plan
 - Kokhanok - feasibility analysis
 - Mtn. View – Artisan Studio – market analysis
 - AK Dairy Farmers Inc. – business plan
 - Greenhouse studies



Statewide Impacts



Entrepreneurship

- Entrepreneurship Boot Camp – primarily targeting Alaska Marketplace applicants
- NxLevel or similar entrepreneurial training program
- NxLevel II or similar more advanced training program
- Mentorship and ongoing support
- Basic Economic Development Course - <http://akbedc.uaa.alaska.edu/>
- Advanced ED Courses leading to IEDC certification

Mission at Work

- Linking University of Alaska faculty, staff, and students across disciplines
- Serving as a conduit for statewide economic development
- Providing a wide range of technical assistance & access to resources
- Encouraging economic professional development
- Supporting greater statewide access to economic development information
- Building a stronger entrepreneurial climate through local and regional capacity building

Critical Questions

- University as a resource - so many entities making similar efforts - What are the unique services that the University can offer or what can the University do to support your efforts?
- Are there opportunities for collaboration - in order to provide more comprehensive services to are shared constituencies?



**University of Alaska
Center for Economic
Development
<http://ced.uaa.alaska.edu/>**